



# WOMEN EXPO

## 2006 Post-Show Report

Name of Show : Women Expo 2006

Venue : Oman Int'l Exhibition Center

Show Dates : 10-15 December 2006

Target Audience : Ladies and families

No. of Exhibitors : 69

No. of Visitors : 38,5000

Net Exh. Area : 1,400 square metres

Chief Guest : Sheikha Aisha Bint Khalfan Bin  
Jamil Al Siyabiyah  
Chairperson, Public Authority for  
Craft Industries

Major Sponsor : Bank Muscat

Co-Sponsor : Muscat Private Hospital

Supported by : Ministry of Health  
National Association for Cancer  
Awareness  
Oman Women Association - Seeb  
Omani Society of Fine Arts  
Omani Women's Ass'n - Muscat  
Omani Women Sports Dev't  
Committee

Official Magazine : Al Mar'a Magazine

Media Partners : Usrat Al Youm Magazine  
Kul Al Usra Magazine  
Oman Daily Observer  
Arabic Daily Oman

Official Decor : Sadaf

Cooking Sponsor: Al Sawadi Beach Resort

Exhibitor Profile : Women Expo 2006 featured local and international exhibitors, offering products and services on every aspect of a woman's life. On display was a wide variety of products covering the following major areas:

- Beauty and Health
- Fashion and Lifestyle
- Food and Kitchen
- Jewellery
- Education and Finance
- Home Improvement
- Child Care

Special Features : Activities  
Cooking demonstrations, beauty product testing, gift wrapping, flower arrangement, cake decoration, musical performances and cultural programs, napkin folding demonstrations, vegetable carving, wedding pageant, sushi-making demonstrations, herbal remedies seminar, Christmas table decoration, and tile painting

Next Show : 9-14 December 2007

Organiser : **Omanexpo LLC**  
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